

ACTION PLAN

Prioritizing My 10 Best Ideas



IDEA	VALUE (\$\$)	F	E	P	TOTAL
TOTAL					

INSTRUCTIONS

- VALUE** = Projected value of results once implemented.
 - F = FAST:** The time it will take to execute this idea.
 - E = EASY:** The time and money it will cost to execute this idea.
 - P = PROFIT:** The potential net profit this idea can deliver.
- Rate each section for each idea on a scale of 1 - 10.
(FASTEST = 10, EASIEST = 10, MOST PROFITABLE = 10)
- Add three numbers to get a total FEP score for each idea.
Prioritize your execution by the highest FEP score.